



Report
An Online guest lecture
on
“Protecting innovation through IPR”
Organised by
Department of Electrical & Electronics Engineering
Date: 09.05.2024
Time: 1.00 PM to 3.00 PM
Venue: WB117

Organized in association with: Institution’s Innovation Cell & IEEE student chapter, MITS

Submitted by: Mr. Ramesh Kumar R, Assistant Professor, Dept. of EEE & Ms. Revathy Gopinath, Assistant Professor, Dept. of EEE

Attendance: 55 participants

The programme is started at 1:00 PM with a welcome address to all the audience by the Mr. Ramesh Kumar R, Assistant Professor, EEE, MITS, Madanapalle. The resource person was **Mr. P. Mohanavel, Director, EVNEXUS Private Limited, Chennai & Founder of A R Green Mobility, Katpadi, Vellore, India.** The resource person started the session by extending his hearty thanks to the participants, organizing members for giving him opportunity to share his knowledge and experience in “Protecting innovation through IPR”.

The session covers the following topics:

- Intellectual Property Right
- Importance of IPR in promoting innovation.
- Trade Secrets
- Types of IPR
- Copyright
- Trade Mark
- Geographical Indications
- Patent
- Evolution of IPR laws in India
- Designs
- Recent Initiatives by India Intellectual Property Office
- Transparency and dissemination of information and quality monitoring
- Objective of IPR policy
- Startups IPR scheme
- Indian Patent Agent Examination
- Licensing and Technology Transfer



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- IPR Management and Strategy
- IPR in Different Sectors
- International Aspects of IPR
- IPR and Emerging Technologies
- Economic and Social Impact of IPR

Programme Outcomes:

1. **Increased Awareness and Understanding:** Participants gained a clear understanding of different types of intellectual property rights, such as patents, trademarks, copyrights, and trade secrets.
2. **Enhanced Knowledge on Legal Aspects:** Understanding national and international IPR laws and regulations
3. **Patent Searching and Filing:** Understanding patent searches and preparing patent applications.
4. **Innovation Incentives:** Understanding how IPR can incentivize innovation and creativity in various fields.
5. **Business Strategies:** Understanding how to integrate IPR into business strategies for long-term growth.

The session was concluded followed by a vote of thanks, given by Ms. Revathy Gopinath, Assistant Professor, Department of EEE, MITS, Madanapalle.

Photos:

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Madanapalle-517325, Annamaya Dist., Andhra Pradesh

Organized by Department of Electrical & Electronics Engineering

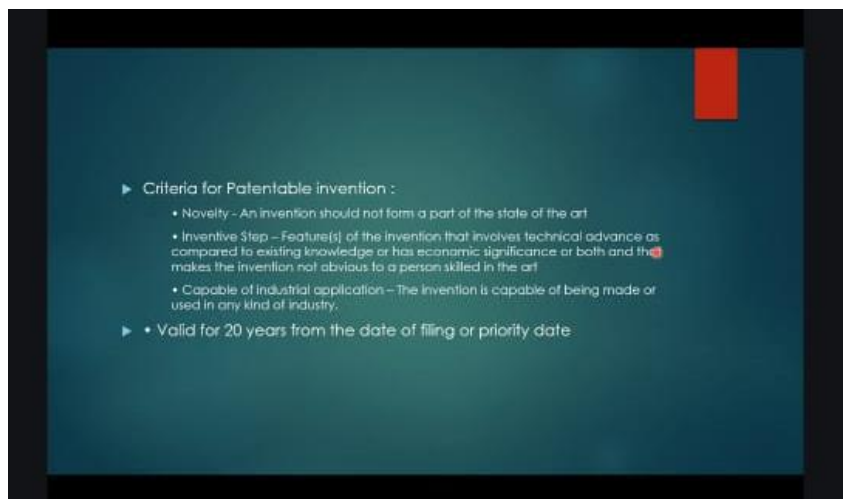
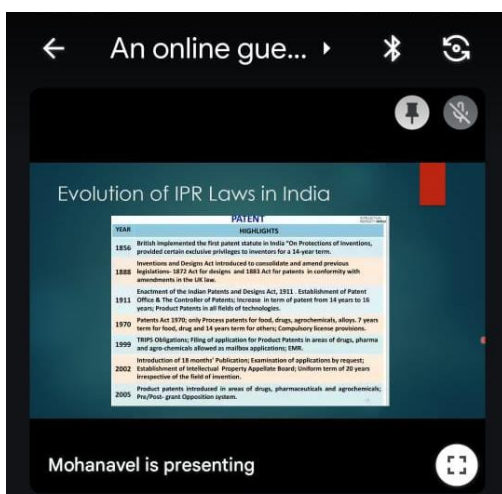
Online Guest Lecture on
"Protecting Innovations through IPR"

Resource Person
Mr. P. Mohanavel
Director
EVNEXUS Private Limited, Chennai & Founder of
A R Green Mobility, Kalpadi, Vellore, India

Date : 09/05/2024 Time : 1.00 PM -3.00 PM

Chief Patron: Dr. N. Vijaya Bhaskara Choudary, Ph.D., Secretary & Correspondent
Patron: Mrs. Keerthi Nadella, Executive Director
Program Chair: Dr. C. Yuvaraj, Principal
Co-Chair: Dr. A.V Pavan Kumar, Professor, HoD EEE
Coordinators: Ramesh Kumar & Assistant Professor, EE; Ms. Revathy Gopinath, Assistant Professor, EEE

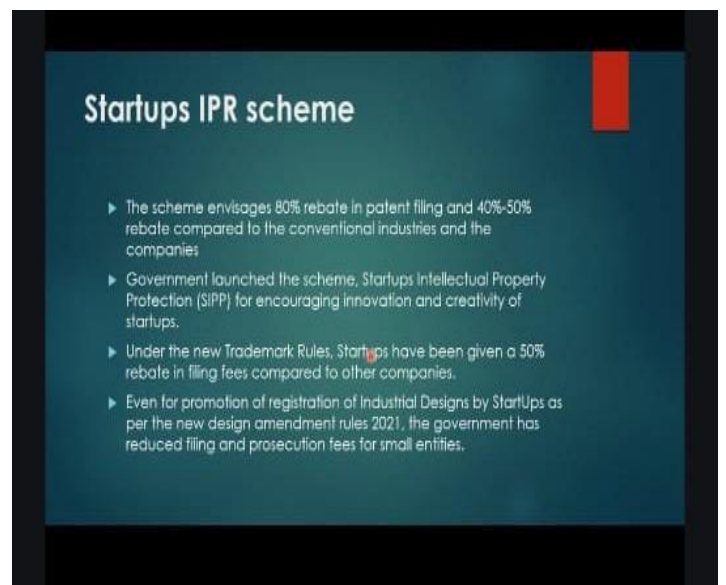
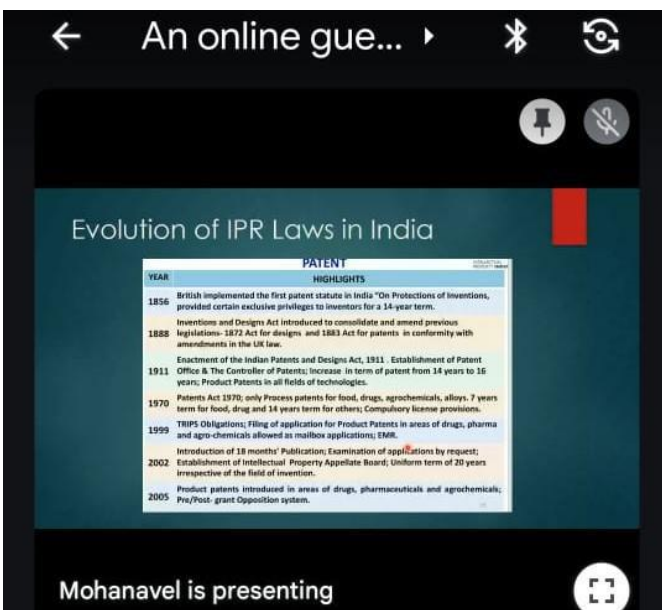
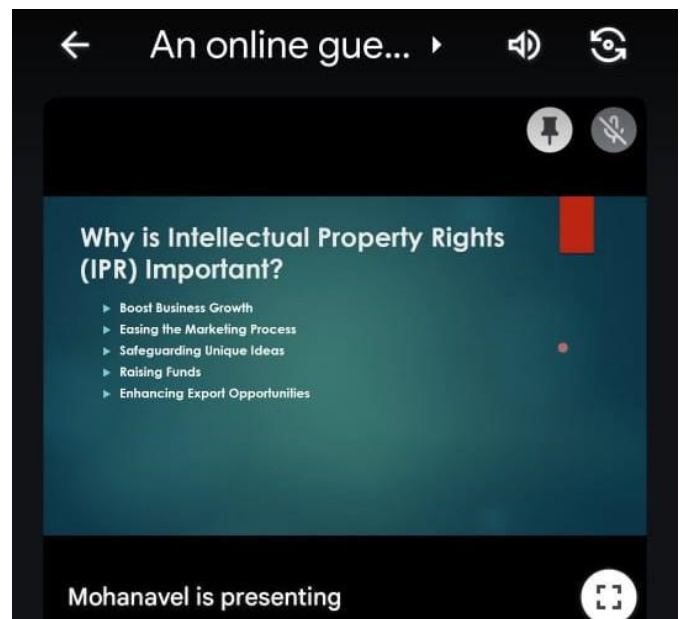
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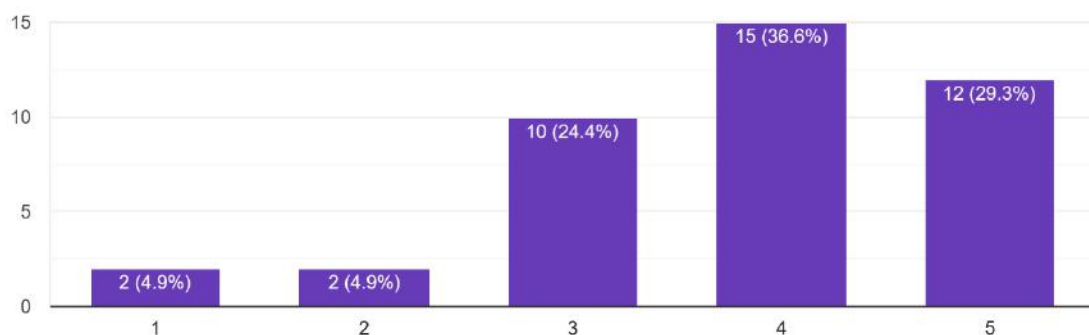
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Feedback Analysis:

How do you rate this expert talk on "Protecting innovation through IPR" program ?

41 responses





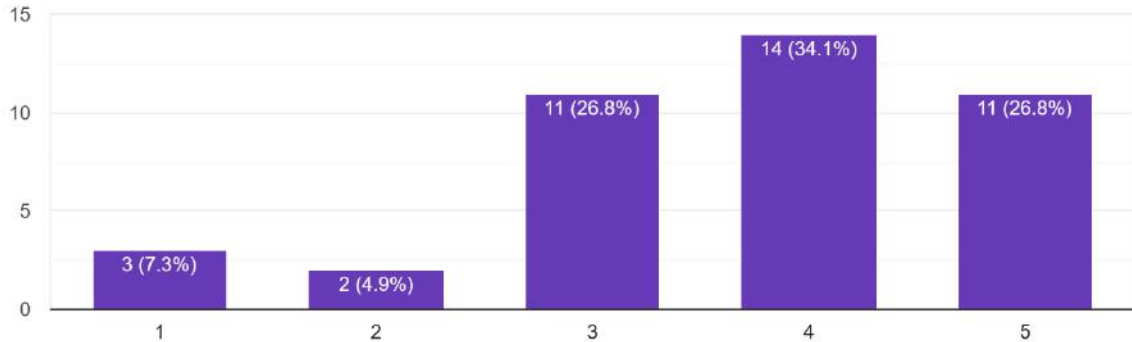
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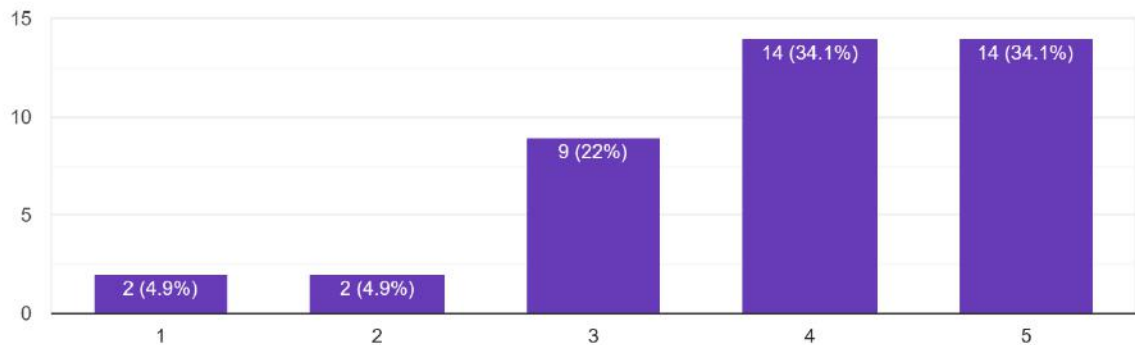
Rate the sequence of organization of contents

41 responses



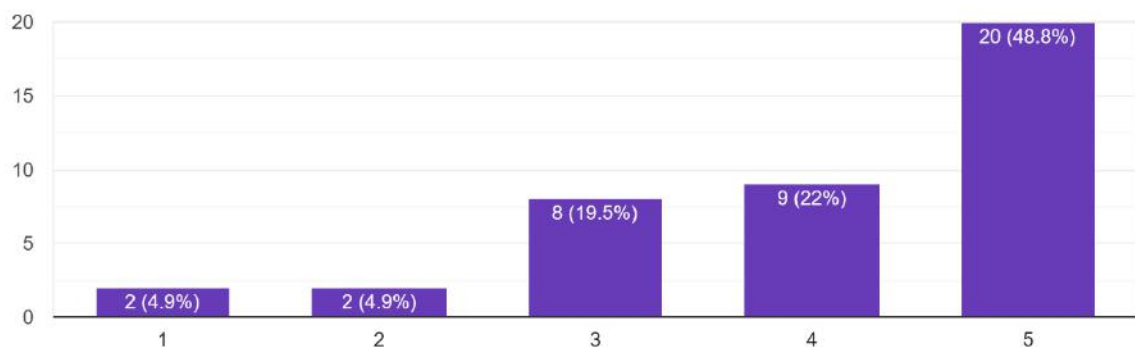
Presentation skills of the expert

41 responses



Feedback about the facility of the program

41 responses



R. Ramesh Kumar

Revathy

Signature of the Coordinator

Pavul

Signature of HoD, EEE